

Non-conscious society: are we fit for the technology

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ABSTRACT

Information society is considered as our contemporary reality. However there is more and more indicators that society transformation was premature since we dropped form the train of the knowledge (based) society. We have powerful tools, for which we are not prepared to use. Thus we are giving up control of our lives to technology and those who poses better knowledge of the potential of ICT. In the paper we try to develop the idea that information technologies, due to lack of societal evolvment did not direct us towards the information society but to non-conscious society, ruled by technologies.